6th Global Summit of GADRI Networking Institutes
Action Orientated Data Impact in At Risk Marginalised Settings

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Background

The Disaster and Development Network (DDN), Northumbria University has worked with people at risk of and experiencing disaster to develop new insights into enhancing disaster avoidance and preparedness. This action orientated research developed, applied, and tested the people-centred disaster risk reduction model.

Objective

Identify and implement the strategies and information that works for living with risk and reducing disaster impact with marginalised people and places building upon the now well established shift to a more people centred DRR.

Expectation from a future partner

Co-design with local groups in your area people-centred related methodologies that draw from information that enhances resilience and well-being before disaster strikes, as an means to impact on present precarity and long-term risk.

Seeds and Needs

The research and engagement projects in marginalised locales prioritised the generation of multiple types of data that amplify the people-centred approach. However, there are significant difficulties in generating context-specific data in marginalised areas, and making the information derived impactful. Many such locales are in most need of bespoke policies and practices supporting a local-level response, drawing on local knowledge. This research challenges the orthodoxies that govern data collection by international agencies, including by promoting three types: numeric, narrative, and visual data. This 'action data' is targeted not on the top-down application of generic categories for data-capture, but on uncovering and recording the distinct experiences unique to local people themselves, which can become an agent of change.

Needs: Assistance from a range of partners to develop further this more sensitised understanding of how impact is achieved, such that action data will address the vulnerabilities faced by marginalised groups to enable contextual, variegated, and bespoke responses that empower early action and preparedness for both slow and rapid onset disasters.

This initiative will also work in close partnership with the GADRI Committee on Data and Information Sharing. Potential partners will be able to form links with this DDN initiative as one of the ways of supporting the wider alliance in developing this aspect of our alliancing.